

2024 New Jersey  
**SUSTAINABILITY**  
*In Motion*  
Conference

March 6-8, 2024 | Caesars Atlantic City



Hosted By NJ Clean Communities  
and Association of NJ Recyclers





# CAESARS ATLANTIC CITY

## March 6 - 8, 2024

Register at:  
[njsustainabilityconference.com](http://njsustainabilityconference.com)

**NEW for 2024! The Sustainability in Motion Event App!**  
**FEATURING:** Electronic Lead Generation • Customizable Company App Page • Event Gamification to lead attendees to your booth

### SPONSORSHIP LEVELS

#### OVERALL SPONSOR **EXCLUSIVE** \$25,000

**Registration Desk Sponsor:** *Includes Exclusive Access to a hospitality suite on Wednesday or Thursday night for a private party.*

- (6) Full conference registrations
- Double size booth
- First Choice of booth location
- 5-minute Company presentation at General Session
- 2 Email blasts
- 2 Social Media Posts
- Company logo on Registration Desk Stations and Event Signage
- Sponsor's logo included on the home page of the event website
- Verbal recognition as a sponsor
- An 8' x 20' exhibit area to include a 6' draped table with (2) chairs
- 6 tickets to the Thursday night awards celebration
- Full page ad in NJCCC Awards program
- Receive an Award at NJCCC Awards Program

**MOBILE APP**

- Logo on Rotating App Banner
- Customizable Access to Exhibitor Portal
- 2 Push Notifications
- Electronic Lead Generation
- Guaranteed Inclusion in App "Game"

#### DIAMOND SPONSORSHIP \$15,000

**YOUR CHOICE OF:**

**Photo Booth Sponsor      Registration Kiosk Sponsor**

- (5) Full conference registrations
- Double size booth
- Second/Third Choice of booth location
- 30-60 second video to be presented at General Session
- 1 Email blast
- 2 Dedicated Social Media Posts
- Company logo on Event Signage
- Sponsor's logo included on the home page of the event website
- Verbal recognition as a sponsor
- Your Logo on the Conference Tote Bag
- An 8' x 20' exhibit area to include a 6' draped table with (2) chairs
- 5 tickets to the Thursday night awards celebration
- Half page ad in NJCCC Awards program

**MOBILE APP**

- Logo on Rotating App Banner
- Customizable Access to Exhibitor Portal
- 2 Push Notifications
- Electronic Lead Generation
- Guaranteed Inclusion in App "Game"

**YOUR CHOICE:**

- Logo on the Photo Booth
- Logo on the Badge Printing Kiosk

#### PLATINUM SPONSORSHIP \$10,000

**YOUR CHOICE OF:**

**Lanyard Sponsor      Name Badge Sponsor      Reusable Bottle Giveaway Sponsor      Exhibit Hall Sponsor**

- (4) Full conference registrations
- Preferential booth location
- 1 Dedicated Social Media Post
- Company Logo on Event Signage
- Sponsor's logo included on the home page of the event website
- Verbal recognition as a sponsor
- An 8' x 10' exhibit area to include a 6' draped table with (2) chairs
- 4 tickets to the Thursday night awards celebration
- 1/4 page ad in the NJCCC Awards program

**MOBILE APP**

- Logo on Rotating App Banner
- Customizable Access to Exhibitor Portal
- 2 Push Notifications
- Electronic Lead Generation
- Guaranteed Inclusion in App "Game"

# SPONSORSHIP LEVELS

## GOLD SPONSORSHIP

\$7,500

### YOUR CHOICE OF:

**Welcome Cocktail Reception Sponsor**  
**Thursday Night Celebration Sponsor**

**Opening Ceremony Sponsor**

**Lunch Sponsor**

- (4) Full conference registrations
- Preferential booth location
- Company Logo on Event Signage
- Sponsor's logo included on the home page of the event website
- Verbal recognition as a sponsor

- An 8' x 10' exhibit area to include a 6' draped table with (2) chairs
- 4 tickets to the Thursday night awards celebration

#### MOBILE APP

- Customizable Access to Exhibitor Portal
- 1 Push Notification
- Electronic Lead Generation
- Guaranteed Inclusion in App "Game"

## SILVER SPONSORSHIP

\$5,000

### YOUR CHOICE OF:

**Thursday Breakfast Sponsor**  
**Water Station Sponsor**

**Friday Breakfast Sponsor**  
**Massage Chair Sponsor**

**Networking Break Sponsor**

- (3) Full conference registrations
- Preferential booth location
- Company Logo on Event Signage
- Sponsor's logo included on the home page of the event website
- Verbal recognition as a sponsor

- An 8' x 10' exhibit area to include a 6' draped table with (2) chairs
- 3 tickets to the Thursday night awards celebration

#### MOBILE APP

- Customizable Access to Exhibitor Portal
- Electronic Lead Generation

## BRONZE SPONSORSHIP

\$3,500

### YOUR CHOICE OF:

**Breakout Session Sponsors**

- (2) Full conference registrations
- Company Logo on Event Signage
- Sponsor's logo included on the home page of the event website
- Verbal recognition as a sponsor

- An 8' x 10' exhibit area to include a 6' draped table with (2) chairs
- 2 tickets to the Thursday night awards celebration

#### MOBILE APP

- Customizable Access to Exhibitor Portal
- Electronic Lead Generation

## EXHIBITOR

**EARLY BIRD DISCOUNT \$1,200 THROUGH JANUARY 15. \$1,400 AFTER JANUARY 15**

- (2) Full conference registrations
- An 8' x 10' exhibit area to include a 6' draped table with (2) chairs

#### MOBILE APP

- Your logo and company description in the Exhibitor Portal
- Electronic Lead Generation

## NON-PROFIT

\$800

- (1) Full conference registrations
- An 8' x 10' exhibit area to include a 6' draped table with (2) chairs

#### MOBILE APP

- Your logo and company description in the Exhibitor Portal
- Electronic Lead Generation

**NJCCC AWARDS PROGRAM SPONSOR** *Please indicate ad position below. All ads color*

INTERIOR FULL PAGE 8" w x 10.5" h \_\_\_\_\_ \$800

INTERIOR HALF-PAGE 8" w x 5.25" h \_\_\_\_\_ \$500

INTERIOR QUARTER-PAGE 4" w x 5.25" h \_\_\_\_\_ \$250

## INCLUDED EXHIBIT BOOTH FEES

- Exhibitor Service Kit
- Advance show promotion by NJCCC and ANJR
- Two (2) Complimentary registrations per 8'x 10' booth (Note: Registrations do not include the Awards Reception.)
- Open invitation to attend all educational programs

- Discounted hotel rates
- One (1) complimentary booth identification sign showing your company name and booth number
- General exhibit hall cleaning
- 6' draped table and two chairs

### MOBILE APP

- Customizable Access to Exhibitor Portal
- Electronic Lead Generation

## EXHIBITOR REGISTRATION & MOVE-IN

Wednesday, March 6, 12 - 4 pm

## EXHIBITOR HOURS

Wednesday, March 6, 5 - 7 pm (Cocktail Reception)

Thursday, March 7, 8 - 9 am (Breakfast)

Thursday, March 7, 11:15 - 11:45 am (Break)

Thursday, March 7, 12:30 - 1:45 pm (Lunch and Networking)

Thursday, March 7, 2:45 - 3:15 pm (Break)

Friday, March 8, 8 - 9 am (Breakfast)

## EXHIBITOR MOVE-OUT

Friday, March 8 beginning at 10:30 am

## LODGING

Tuesday, March 5 - Friday, March 8, 2024 at Caesars, Atlantic City, NJ, 2100 Pacific Ave, Atlantic City, NJ 08401. A limited number of rooms at Conference rates are available for reservation until February 14, 2024. After February 14, 2024, lodging cannot be assured, and regular room rates will apply. Make room reservations directly with Caesars, Atlantic City by calling 888-516-2215; mention the New Jersey Sustainability in Motion Conference and use group code **SC03SM4** or visit <https://book.passkey.com/go/sc03sm4> to reserve online.

## CANCELLATION/REFUND POLICY

You may cancel your Exhibitor booth registration before February 7, less the non-refundable minimum deposit of 50% of total price of requested space. This will be the sole and exclusive right and remedy of your company in this respect. Individual cancellation is honored for emergencies only. Cancellations after February 7 are non-refundable.

## USE OF BOOTHS

All exhibits and demonstrations must be confined to the exhibit booth. No Exhibitor shall assign, sublet or share the whole or any part of the assigned booth space. Exhibitors are urged to cooperate in closing of exhibits and clearing the Vendor Fair when requested.

## BADGES & REGISTRATION

Exhibitor badges must be worn at all times. Badges will not be transferable and management reserves the right to limit the quantity and to confiscate the badge used by any person other than the one to whom it was issued. All Exhibitors must be registered to get into the Exhibit Hall. Additional Exhibitor passes, other than those that come with your booth, can be purchased for **\$295** before February 8, **\$345** after February 8.

## AISLE & SPACE

All aisle space is under the control of the NJ Sustainability in Motion Conference and shall not be used for exhibit or demonstration purposes.

Contact us at [info@njsustainabilityconference.com](mailto:info@njsustainabilityconference.com)

Printed on recycled and recyclable paper